

Building on [previous collaborative work](#), The Ohio State University's [Newark Earthworks Center](#) (NEC) partnered with [CHRR at The Ohio State University](#) to conduct a public opinion survey on topics related to Ohio's Earthworks and Native American citizens. Using an Ohio-specific sample from the [American Population Panel](#), researchers gathered information on several issues, including present awareness of and previous visits to the eight Ohio Earthworks sites. Other related issues covered in this survey effort included familiarity with the UNESCO World Heritage designation, the imminent opening of the Octagon, and the second Major Lunar Standstill of the 21st Century.

A total of 1,450 APP panelists participated in this survey, including 1,140 Ohioans and 310 residents of Ohio's border states (Indiana, Kentucky, Michigan, Pennsylvania, and West Virginia). Findings regarding present awareness and previous visits to the Ohio Earthworks sites include:

- 85% of Ohioans and 62% of border state residents have heard of the Ohio Earthworks in Warren County, while 63% of Ohioans and 38% of border state residents previously had visited this site.
- 83% of Ohioans and 64% of border state residents have heard of the Ohio Earthworks in Ross County, while 55% of Ohioans and 35% of border state residents previously had visited this site.
- 78% of Ohioans and 54% of border state residents have heard of the Ohio Earthworks in Licking County, while 44% of Ohioans and 26% of border state residents previously had visited this site.

Answers to additional questions:

Before agreeing to take this survey, how familiar were you with the fact that the Ohio Earthworks recently received the UNESCO World Heritage designation?

- NOT AT ALL FAMILIAR Ohioans: 21% Border State Residents: 44%
- SOMEWHAT FAMILIAR Ohioans: 55% Border State Residents: 46%
- VERY FAMILIAR Ohioans: 24% Border State Residents: 10%

Before agreeing to take this survey, how familiar were you with the fact that the Octagon Earthworks location were opened to the general public for the first time in modern history on January 1, 2025?

- NOT AT ALL FAMILIAR Ohioans: 32% Border State Residents: 55%
- SOMEWHAT FAMILIAR Ohioans: 51% Border State Residents: 35%
- VERY FAMILIAR Ohioans: 17% Border State Residents: 10%

Before agreeing to take this survey, how familiar were you with the fact that the second Major Lunar Standstill of the 21<sup>st</sup> Century is observable at the Newark Earthworks location through 2026?

- NOT AT ALL FAMILIAR Ohioans: 53% Border State Residents: 69%
- SOMEWHAT FAMILIAR Ohioans: 36% Border State Residents: 21%
- VERY FAMILIAR Ohioans: 21% Border State Residents: 10%

In your opinion, should efforts be taken to increase awareness and understanding of the Ohio Earthworks?

- STRONGLY AGREE                      Ohioans: 39% Border State Residents: 56%
- SOMEWHAT AGREE                    Ohioans: 48% Border State Residents: 35%
- NEUTRAL                                Ohioans: 9% Border State Residents: 7%
- SOMEWHAT DISAGREE               Ohioans: 4% Border State Residents: 1%
- STRONGLY DISAGREE                Ohioans: 0% Border State Residents: 1%

How likely are you to visit one of the Ohio Earthworks sites in the near future?

- VERY LIKELY                          Ohioans: 38% Border State Residents: 37%
- SOMEWHAT LIKELY                   Ohioans: 42% Border State Residents: 38%
- NEUTRAL                                Ohioans: 11% Border State Residents: 16%
- SOMEWHAT UNLIKELY                Ohioans: 5% Border State Residents: 5%
- VERY UNLIKELY                        Ohioans: 4% Border State Residents: 4%